

# NOW! Accepting Nominations for Annual Dealership of the Year Program

For the 11th year, *Rural Lifestyle Dealer* will be recognizing North America's best rural equipment dealers and we want to know who you think is deserving. The **Dealership of the Year**, as determined by an independent third-party panel:

- Is profiled in a cover story in the FALL issue of the magazine and also featured in a video series on the website
- Receives a commemorative plaque to proudly display in their showroom
- Benefits from a special media campaign that lets customers and the local community know that they're doing business with the nation's finest
- Shares an overwhelming sense of pride throughout the organization at being named one of the Best-of-the-Best
- **BONUS:** A special consultation package from Bob Clements of Bob Clements Intl. that includes a Diagnostic Evaluation and a year-long membership in the firm's Dealer Success Group.

All equipment dealerships in North America are eligible and nominations can come from manufacturers, customers or even the dealerships themselves – don't be shy about nominating yourselves, dealers!

To start the process, simply complete the nomination form below and return it to *Rural Lifestyle Dealer* by **March 10, 2017**.



**Send in your nominations TODAY for Rural Lifestyle Dealer's 2017 Dealership of the Year!**

## 2017 Rural Lifestyle Dealer Dealership of the Year Nomination Form

Dealership name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State or Province: \_\_\_\_\_ Zip or Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Why this dealer should be chosen as *Rural Lifestyle Dealer's* Dealership of the Year: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*(please continue on additional paper if required)*

Your name (if different from above): \_\_\_\_\_

Company name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### TO SUBMIT NOMINATIONS:

**MAIL:** Dealership of the Year, Rural Lifestyle Dealer, PO Box 624 Brookfield WI 53008-0624 Attn: Lynn Woolf  
**FAX:** 262-782-1252 • **EMAIL:** lwoolf@lessitermedia.com • **WEBSITE:** www.rurallifestyledealer.com/doy2017nom