

NOW! Accepting Nominations for Annual Dealership of the Year Program

For the 12th year, *Rural Lifestyle Dealer* will be recognizing North America's best rural equipment dealers and we want to know who you think is deserving. The **Dealership of the Year**, as determined by an independent third-party panel:

- Is profiled in a cover story in the FALL issue of the magazine and also featured in a video series on the website
- Receives a commemorative plaque to proudly display in their showroom
- Benefits from a special media campaign that lets customers and the local community know that they're doing business with the nation's finest
- Shares an overwhelming sense of pride throughout the organization at being named one of the Best-of-the-Best
- **BONUS:** A special consultation package from Bob Clements of Bob Clements Intl. that includes a Diagnostic Evaluation and a year-long membership in the firm's Dealer Success Group.

All equipment dealerships in North America are eligible and nominations can come from manufacturers, customers or even the dealerships themselves – don't be shy about nominating yourselves, dealers!

To start the process, simply complete the nomination form below and return it to *Rural Lifestyle Dealer* by March 9, 2018.



Send in your nominations TODAY for *Rural Lifestyle Dealer's* 2018 Dealership of the Year!

2018 *Rural Lifestyle Dealer* Dealership of the Year Nomination Form

Dealership name: _____

Contact Person: _____ Email: _____

Address: _____

City: _____ State or Province: _____ Zip or Postal Code: _____

Telephone: _____ Fax: _____

Why this dealer should be chosen as *Rural Lifestyle Dealer's* Dealership of the Year: _____

(please continue on additional paper if required)

Your name (if different from above): _____

Company name: _____

Telephone: _____ Fax: _____

Email: _____

TO SUBMIT NOMINATIONS:

MAIL: Dealership of the Year, *Rural Lifestyle Dealer*, PO Box 624 Brookfield WI 53008-0624 Attn: Lynn Woolf
FAX: 262-782-1252 • **EMAIL:** lwoolf@lessitermedia.com • **WEBSITE:** www.rurallifestyledealer.com/doy2018nom