



# Industry Driven. Dealership Focused.

For 40 years, Basic Software Systems has provided dealerships across the country with Dealership Management System Solutions that guarantee success. Our solutions not only fit the needs of dealerships of all sizes, our software is adaptable, helping you to grow bigger, better and stronger.

## Contact Information

**Address:**

905 N. Kings Hwy,  
Texarkana, TX 75501

**Phone:**

(800) 252-4476

**Email:**

sales@basic-software.com

**Website:**

www.basic-software.com

## Social

**Twitter**

@BASIC\_SOFTWARE

**Facebook**

/BASICSOFTWARESYS

**Instagram**

@basicsoftwaresystems

**LinkedIn**

/basicsoftwaresystems

## Unmatched Customer Commitment

Basic Software Systems provides our customers with state-of-the-art software and features to set them apart in their respective industry. Our resources allow us to create powerful yet flexible business system software with a solid and adaptable foundation, enabling dealers to grow bigger, better, and stronger. Our software integrates with your dealership's operation and the tools we provide you are equally supported by the devoted teams within our company. **With years of dealership experience, we understand your industry, your business and the challenges you face everyday.**

What makes Basic Software Systems different than other providers in the industry? **We are who we say we are.** From the first time we speak as a system consultant, to final product implementation, we are consistent. When you choose to work with us, we commit to you. We believe in relationships and work to maintain them. **While we don't over-promise, we do over-deliver,** and as your needs increase, our services and solutions expand with you; helping you to evolve, improve, and grow further. Whether you run a single store or multiple locations, the sky's the limit with Basic Software Systems.

In our 40+ years of business, we have seen dynamic growth, but our founding principles remain. Integrity was the bedrock Basic Software Systems was built on, and that continues today in all aspects of our company. Our company vision is clear throughout our business and each team member works diligently and consistently to create an excellent product while maintaining professionalism.

## Business Software Solutions

### Accounting

- General Ledger
- Accounts Payable
- Customers | Receivables
- Purchase Order
- Fixed Assets
- Payroll

### Inventory Management

- Parts Inventory
- Equipment Inventory
- Rental Inventory

### Sales & Service

- Sales CRM Portal
- Service Shop
- Point-of-Sale Invoicing
- Website Data Export Tool
- Auction
- Marketing Manager
- Customer Portal

## Key Contact

**Chanse McGuire**

**Vice President**

(903) 650-9550  
chanse@basic-software.com



SOFTWARE SYSTEMS

Learn more at  
[www.basic-software.com](http://www.basic-software.com)



# ADAPT. GROW. SUCCEED.

**HELPING SUSTAIN GROWTH SINCE 1979**

At Basic Software Systems, we make our software adaptable so you can grow bigger, better and stronger. Our software integrates with your dealership and will take you into the future, **lacking nothing.**

 **basic**  
SOFTWARE SYSTEMS

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**INTEGRATION** STARTS AT THE CORE.

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### Additional Solutions

- Website Data Export Tool
- Attachment Manager
- Archway Advanced Reporting & Data Mining
- Other Options
- Credit Cards

## Devices

### Devices

- Barcode Corded Scanners
- Barcode Cordless Scanner
- Signature Capture
- Credit Card Readers
- Credit Card Payment Terminal
- Barcode Printers
- Mobile Computers/Data Collectors
- Receipt Printers
- Barcode Printers
- Cash Drawers

## Partner Interfaces

### Parts Catalog

- ARI PartSmart
- AGCO Bundle
- Bobcat Bundle
- CNH Bundle
- John Deere Bundle
- Kubota Bundle
- All Other Parts Catalogs

### Parts Ordering

- AGCO Bundle
- Bobcat Bundle
- CNH Bundle
- John Deere Bundle
- Kubota Bundle
- Vermeer Bundle
- All Other Parts Catalogs



VAULT Online Backup + Recovery preserves business system files in a secure, off-site environment. No one can predict a natural disaster or catastrophe, but we offer crucial protection that you need to ensure the continuity of your business. We manage the setup and the maintenance for you so you can concentrate on your business.



Learn more at [www.basic-software.com](http://www.basic-software.com)



## SATISFIED CUSTOMERS

PUTTING YOU FIRST SINCE 1979

### Washington County Tractor/ WCT

1889 Highway 290  
East Brenham, TX 77833  
Contact: Chris Wackman  
979-836-4591  
chris@wctractor.com

### Hobby Dye & Read Inc. 5317

5317 Nashville Road  
Bowling Green, KY 42101  
Contact: Steve Heath  
270-796-4105  
steve@hdrtractors.com

### Mason Tractor & Equipment Inc

1050 Appalachian Hwy  
Blue Ridge, GA 30513  
Contact: Beth Ramey  
706-632-3777  
beththomas@masontractorco.com

### Nelson Tractor Company Inc.

2934 W Hwy 515  
Blairsville, GA 30512  
Contact: Will Nelson  
706-745-2148  
wcn3@nelsontractorco.com

### Burke Equipment Company

45 North Old Mill Road  
Dover, DE 19901  
Contact: Missy Wagner  
302-698-3200  
missy@burkeequipment.com

### Hays Tractor & Equipment

545 State Highway 11  
Social Circle, GA 30025  
Contact: Sheila Massey  
770-786-3334  
sheila@haystractor.com

### Polk Tractor Company

3450 Havendale Blvd. NW  
Winter Haven, FL 33881  
Contact: Jay James  
863-967-0651  
jayjamesinsales@tampabay.rr.com

### Clanton Tractor & Equipment

909 7th Street South  
Clanton, AL 35045  
Contact: Jarrad Bates  
205-755-2100  
jaradbates@clantontractor.com

## Lets Grow Together

Implementing the right Business Management System for your dealership is vital to your success. We would love the opportunity to show you just how our solution can become your solution which saves you, the dealer, money and your accountant time.

Give our team a call today. We would be happy to provide you a free online demonstration of our Business Management System.

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