IDEAL
a Constellation Software Company

Expand your dealership's potential with **Ideal Additional Solutions**

Trusted by more than **1,100 dealers.**

Are you leveraging everything Ideal has to offer?

Ideal's dealer management system core modules are just the beginning. You can expand the capabilities of your DMS to seamlessly connect every aspect of your business. Our add-on solutions enable you to create an integrated, end-to-end ecosystem, from accounting to sales to service and beyond.

Plus, we'll provide the training resources necessary to help you succeed.

Ideal Cloud

Focus on Your Business, Not Your Dealership System

Would you like to significantly reduce the amount of time and money it takes to maintain your dealership management system without losing any of its features or benefits? Would you also like to access your systemfrom anywhere, at any time?

Then **Ideal Cloud** might just be for you.

Eliminate Local Installations

Remove the need to install Ideal or keep your data locally, cutting out the high cost of hardware.

Work from Anywhere

Access Ideal from anywhere at any time, on any device, to untie yourself from any specific location.

Save Time

Eliminate the time spent on regular software updates, backups and hardware maintenance to be more productive in other areas.

Increase Data Security

Protect your data within a highly secure environment – like a bank for your data.

Lower Costs

Save money on third-party IT fees, hardware maintenance, electrical power and server replacements.

Strengthen Disaster Recovery

Quickly recover business data in the event of a disaster by accessing it online almost immediately, at no extra cost.

> " *It makes life easier and smoother. Speed-wise, Ideal Cloud is fantastic. Before, it was very time-consuming to try to open any tab. Now, it is 10 times quicker. Everything has been better and smoother.*
>
> **Josh Hietpas, Sport-O-Motive**

TargetCRM

Drive Repeat Business All Year Round

The success of your dealership depends on how well you perform during peak season. What if you could strengthen your sales and service, even in the off season?

That's where **Ideal TargetCRM** comes in – an automated sales and marketing platform that will help you turn your one-time customers into repeat buyers, all year round.

Identify Happy Customers

Survey the customers who have already purchased from you to group them based on how satisfied they are with your business.

Stand Out Online

Stand out from other retailers on Google and Facebook with the highest rating and highest number of reviews.

Connect with More Customers

Engage customers in real-time two-way text and email conversations to drive as many people to your business as possible.

Target Happy Customers

Market to your most loyal and engaged customers using specific customer data in your system (e.g. their location) to ensure they keep buying from you, not anyone else.

> **"** We love TargetCRM! Thanks to it, we now have a ton of positive reviews online. Almost 30 of them, I think. We all want good reviews, but occasionally you're going to get a bad one. What TargetCRM does is that it takes that bad review and notifies you immediately of the dissatisfied customer, so you can go and fix the problem. It's an opportunity to turn bad reviews into positive ones.
>
> **Brandon Crawford, ATS Outdoors**

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Parts Locator

Find Affordable Parts Near You

Would you like to have an easier time finding reasonably priced parts for old equipment?

Thanks to **Ideal Parts Locator**, you can quickly look up the parts you need at nearby dealerships via an easy-to-use search functionality.

Purchase Parts for Less

Liquidate Old Stock

Improve Customer Satisfaction

Streamline Your Search

Locate Hard-to-Find Parts

Connect with Sellers Faster

DIRT Report

Know How Your Business Is Performing

Your data is like gold, so you want to extract it as often as possible, and with **Ideal's Dealer Insight Reports & Trends service (DIRT)** you can easily do that.

On a monthly basis, DIRT provides you with a health check on your entire business, involving over 75 vital metrics, accompanied by historical data and graphs.

- Get a health check on your entire business
- Compare your data to other dealers across the country
- Compare average, minimum and maximum values

- Track performance with over 120 vital metrics
- Analyze trends via numerous charts and graphs
- Receive a report on a monthly basis

Ideal Mobile App

For Service, Parts and Inventory Management

The **Ideal Mobile App** will allow your service and parts employees to perform key daily tasks from anywhere in your dealership.

The mobile app is fully-integrated with the Ideal dealer management system and works on most Apple or Android devices.

Fast & Easy Unit Check-In

Create work orders, take customer signatures, snap pictures and attach them to work orders, and log unit and customer details in Ideal—all from your mobile device.

Streamlined Inventory Management

Save time and improve efficiency by conducting year-end and cycle inventory counts, expediting parts receiving processes on the spot, and selling more by instantly accessing your wholegoods inventory.

Live Access to Ideal for Technicians

Eliminate the time spent on regular software updates, backups and hardware maintenance to be more productive in other areas.

> " *By having the ability to handle important store operations directly from a mobile device, we're able to save time and get more done without having to go back to the computer all of the time. My employees love the fact they can provide customers service right on the spot with their phone and love how easy it is to relay that information back into the Ideal system. We couldn't be happier with its capabilities, and we look forward to its future developments.*
>
> **Andy Tallman, Philbrick Farm and Garden Equipment**

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800-737-1620 | customer.idealcomputersystems.com

Sales & Marketing

Get the results you want by augmenting your sales and marketing processes withone of our add-ons.

Integrated Payments

Process payments more efficiently with our integrated solution.

Finance & Insurance

Effectively quote payments and manage deal documents.

Shopping Cart

Import order files from most 3rd party online shopping carts to create new Sales Orders within Ideal.

API

Build real-time integrations between Ideal data and your e-commerce websites.

ARI

Create real-time connectivity between Ideal and your ARI Endeavor mini-site.

Parts & Service

Manage all aspects of your parts and services processes in one place, to increase efficiency.

Parts Price Lists

Automatically update your price lists for manufacturers and distributors for more accurate pricing and part numbers.

Parts Image Interface

Upload images of parts into your Ideal system to quickly identify parts across multiple locations from one easy-to-use interface.

Accounting

Reduce data entry and streamline your dealership's flow of information.

QuickBooks

Make all your transactions and invoices flow from Ideal to QuickBooks automatically.

Accounts Payable

Automatically post entries & accurately track finances.

General Ledger

Track and optimize your cash flow from one place.

Payroll

Easily integrate payroll with CenterPoint Redwing.

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Business Solutions

Smooth out processes and identify opportunities for growth.

Rental
Seamlessly manage and integrate rental operations.

Multi-Store
Keep data for multiple companies in a single system.

Service Truck
Take your store to the road.

Warehouse
Effectively manage your warehouse.

Additional Users
Give each employee their own workstation by purchasing additional Ideal software.

IT Services

Leverage support you can trust, so you can focus on the parts of your business that turn a profit.

Backup Services

Fully recover your entire customer and work history in case of disaster.

Hardware Support

Get hassle-free hardware support post-implementation.

Hardware

Benefit from a holistic system where your software and hardware work together.

Server

Workstation

Laptop

Scanner

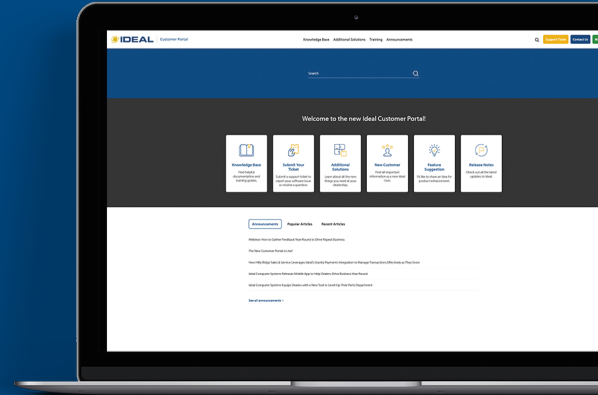**Printers**

LCD Monitor

Cash Drawer

Electronic Signature Pad

Customer Portal

Your one-stop shop to learn about our latest products and recent announcements, register for webinars, submit feature requests, explore new solutions and more.

Knowledge Base

Find helpful documentation and training guides.

Submit Your Ticket

Submit a support ticket to report your software issue or resolve a question.

Additional Solutions

Learn about all the new things you need at your dealership.

New Customer Resources

Find all important information as a new Ideal User.

Feature Suggestion

Share an idea for product enhancement.

Release Notes

Check out all the latest updates to Ideal.

Ready to explore the Customer Portal? Visit here:
customer.idealcomputersystems.com

Ready to take your **dealer management system** to another level?

Get in touch and we will be happy to work with you.
Call us at 800-737-1620