

The only software solution you'll ever need to run your OPE dealership



Parts & Inventory Locator

Track inventory in real-time, set seasonal MIN and MAX ordering levels, get automatic order recommendations, track profitability, purchase parts from other dealers in your area.



Service

Boost shop profitability with easy-to-use Service Scheduler, Technician Time Clock & service flat rates, track warranty claims, send text / email notifications.



Sales

Reduce transaction time with a robust POS, see all customer history on one screen, monitor your profit margins, get full floor plan visibility.



F&I

Create payment schedules and options for buyers, calculate F&I costs on whole good sales, report profit by deal, automatically calculate sales commissions.



Accounting

Stay on top of all assets and liabilities by having fully integrated Accounts Receivable, Accounts Payable and General Ledger.



Cloud

Access your system from anywhere, at any time and increase data security and disaster recovery.



TargetCRM

Reach more customers with 2-way texting, get paid faster with Text to Pay, and double Google reviews with Target Feedback.



QuickBooks Interface

Instantly sync all AR, AP and inventory journal entries to QB, automatically create bills, generate separate bills for serialized products.



Reports

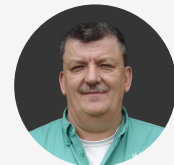
See the big picture by keeping all data in one system and tracking your dealership's performance in real-time.



Rentals

Create quotes, book a reservation, dispatch, and return a unit all from one, easy-to-use interface.

One complete dealership management software, connecting every part of your business



HANK ALREDGE
OWNER HANK'S MOBILE MOWER REPAIR



I don't think my business would've grown tenfold in six years if I hadn't invested in Ideal to help me track parts, orders, work orders, sales orders, and everything else that it does. With Ideal, everything is just a click away and it makes it easy to manage my business.

GET A DEMO WITH A DEALERSHIP EXPERT:

