



The 7 Principles of High Performance Dealerships

Rate yourself on each principle using a scale of 1 to 10 with 1 being low and 10 being perfect. If you score yourself as a 6 or less on any principle, then write out one thing you or your team could do next week that would allow yourself to have a higher score.

#1 – Stop the bleeding
We feel comfortable with our cash flow position
#2- Generate instant income
We are taking advantages of all the different avenues available to generate more income without adding additional expenses
#3 – Build the culture
We are encouraging our employees to grow both personally and professionally
#4 – Define and refine your processes.
We have good processes in place in all departments and are working to improve on them.
#5- Create a plan
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#6 – Incorporate the people
We have the right people in place and have empowered them to achieve our goals
#7 – Measure, monitor and adjust
We are looking at all departments and making adjustments on a regular basis

